



The poster is primarily yellow with two circular inset images. The top-right inset shows a group of children in a schoolyard, some sitting on a blue mat and others standing, engaged in a physical activity. The bottom-left inset shows a close-up of a child's legs running on green grass, wearing blue and white sneakers. The text is arranged in a clean, modern layout with bold fonts for emphasis.

**ERASMUS+ SPORT
IMPACT PROJECT**

KICK-OFF MEETING

**20-21 MARCH 2017
TRIKALA, GREECE**

**IMPACT
PROJECT**

**IDENTIFYING AND
MOTIVATING YOUTH
WHO MOSTLY NEED
PHYSICAL ACTIVITY**

**P.E. Promotes
IMPACT**
Identifying and Motivating youth who
mostly need Physical ACTivity

Co-funded by the
Erasmus+ Programme
of the European Union



UNIVERSITY OF
THESSALY

Next Monday and Tuesday (20th to 21st of March 2017), leading European professors, executives from Educational Authorities and European Physical Education Associations will gather in Trikala, university of Thessaly, to start the implementation of the European Educational Project “Identifying and Motivating youth who mostly need Physical ACTivity” (IMPACT).

IMPACT Project will be implemented from 2017 to 2019 in seven European countries.

The main goal is to develop a European policy to promote extracurricular physical activity of children and adolescents' through Physical Education. Policy makers and physical education teachers will be assisted with tools aiming to promote physical activity of inactive students. Approximately 2000 students, aged 10-18 years, will participate in every country.

The project will be implemented by the following:

- University of Thessaly (Prof. A. Papaioannou, project coordinator)
- University of Barcelona
- University of Birmingham
- University of Grenoble-Alpes
- Hacettepe University
- University of Padova

- Greek Ministry of Education
- Greek Institute of Educational Policy
- Ankara Ministry of Education
- Grenoble Regional Educational Authority.

- European Physical Education Association
- Association of Physical Education Teachers in Germany
- Association of Physical Education Teachers in Italy

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